



6.2.1 - The institutional Strategic/ perspective plan is effectively deployed

The institutional strategy is planned under the following points-

1. Admission of Students- A Common Entrance Test for the Fresh Admissions is taken with the help of Question Writer Software and the Results are displayed on Educloud.
2. Industry Interaction / Collaboration - The Industry is one of the vital parts of Fashion Education at SOFT, the experts are involved right from the Induction Program of the Foundation year to the Graduating show, as mentors for projects, involved in the Portfolio preparation and presentation.
3. Human Resource Management- the Academic Human Resource in the institution is selected strictly on the basis of Eligibility Criteria given by the S.N.D.T. Women's University, Mumbai and the selection is done by the University Constituted committee. As UGC norms for B.Design are awaiting University sanctions yearly appointments are on contract basis that have been done by the parent organisation.
4. Library, ICT and Physical Infrastructure / Instrumentation- Any Academic, Non-academic Infrastructure or Technology based infrastructure is discussed within the staff and put forth in the LMC and College Development Committee for approval with a valid justification.
5. Research and Development- In all the respective Specializations students are required to perform Research through their specialized subjects such as Graduating Fashion shows, Portfolios, Electives and Major and Minor Projects specific to their respective specializations. Besides the Academic research students are also encouraged to participate in Research symposiums, Design Competitions, Conferences, where they are required to go through the extensive Research process.
6. Teaching and Learning- Teaching and Learning at SOFT is planned and executed for the holistic growth of the students. On the basis of Internationalization and Industry oriented approach along with sustainability the college plans the dissemination of knowledge and skills. The Course coordinators, HOD and Principal prepare an academic planning document which is then followed throughout the year.

7. Examination and Evaluation- The internal evaluation and college level examination are conducted on “360 Degree Evaluation”, designed in a way that student is evaluated by faculty, students herself, peers, and industry experts / Alumni of the institute. This helps the student to understand the feedback and improvise their work as per the various stakeholders.